COGNITION HOLDINGS LIMITED

Incorporated in the Republic of South Africa (Registration number 1997/010640/06) Share code: CGN ISIN: ZAE000197042

DEALINGS IN SECURITIES BY DIRECTOR OF SUBSIDIARIES

In compliance with paragraphs 3.63 to 3.74 (both inclusive) of the Listings Requirements of JSE Limited, the following is disclosed:

Name of director: Ms Jessica Padgett

Company: BMi Sponsorwatch Proprietary Limited, BMi Sports Info Proprietary

Limited and Sponsorvalue Research Services Proprietary Limited

Class of securities: Ordinary shares

Clearance to deal obtained: Yes

Nature of the transaction: On market purchase of shares

Date of transaction: 5 April 2017 Extent of director's interest: Direct beneficial

Clearance to deal: Yes
Price per security: R1.40
Number of securities: 10 000
Total value: R14 000

Johannesburg 5 April 2017

Sponsor

Merchantec Capital